



Business Name Worksheet



STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
List Name of Your Competitors	Word or words that encompass the most important thing your product is here to change? (verbs, nouns, adjectives or combinations)	Word or words combinations that could best convey what your product does?	Of those, which is the most original or recognizable?	Of those, which can be trademarked?